

## Concept

REUZE. was created because I am a passionate upcycler, environmental advocate and digital designer. I enjoy breathing new life into waste materials, transforming them into new, unique products. Also, I volunteer at organizations whose mission is to reduce the negative impacts of landfill waste and promote recycling initiatives.

REUZE. is a mobility app whose geolocation services and other tools help users locate and document places they can find discarded or second-hand materials to be upcycled, refurbished or recycled. These places include dumpsters, thriftstores and flea markets.

REUZE. was carefully designed according to who its users are; their needs and pain points; the best processes for designing an effective mobile application and the need to provide the best user experience.

REUZE. was designed with User Centered Design, Design Thinking, Material Design and many cutting edge design processes and tools in mind. My goal is to create an amazing tool that users will want to use again and again to create awesome stuff, while they help the environment.

Derrick Douglass, digital designer/artist/recycling advocate

